



Presenting to the Board

How valuable would it be to your organization to have a community of Tech specialist leaders who:

- Speak the language of business?
- Think strategically?
- Get complex technical topics across plainly and clearly?
- Can build trust with the Board and across functions?

This programme delivers that set of skills and confidence, helping Tech leaders to engage with the Board, support decision making, business value and risk management.

'The Tech leads really upped their game. The presentations to the Board at the end were impressive. Time very well spent!'

Rachel Higham, CTO, Chubb UK (now CIO M&S)



'I benefited immensely from the detailed feedback, and seeing the 'before and after' in my colleague's presentations, very inspiring.'

Sabah Merad, (B.A. Alzheimers UK)

The presenters?

Philippa Hale (MA(Oxon) MSc) Seasoned public speaker, facilitator and leadership coach, vocal and performance coach, former Executive Fellow in Organisational Behaviour and Change at Henley Business School.

Stuart McSkimming Experienced CIO and Board Trustee who has sat on both sides of the table, and guides on what content and approach will land with the Board.

Both consult on Organisational Change and Digital and Tech Transformation. They also coach, train and mentor current and future leaders.

Contact Philippa Hale

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How does this work?

Day 1 - A full day - in person

Participants bring and present **real business content** and receive constructive feedback from the group and the coaches. The approach is one of rehearsal and practice of specific techniques, as they are highlighted.

Topics often include:

- Self as presenter – channeling the nerves into energy!
- Presentation purpose and target outcomes
- Preparation, preparation, preparation
- Speak your audience's language - some neuro-linguistics
- Story telling for maximum impact
- Organising your content
- Voice, tone, posture, breathing, energy
- Memorable visuals – avoiding PPT traps
- Handling questions and constructive debate

Day 2 - A half-day - online

Participants continue to hone their skills and confidence, this time focusing on how to make an impact and influence remotely.



Outcomes?

For participants

More understanding of business, strategy and goals
Stronger business relationships & collaboration
Less Tech jargon, more clarity and transparency
Increased skills, confidence and gravitas
Preparation for more senior roles

For the Board and Organisation

More business-savvy Tech community + more Tech-savvy Board
Better cross-functional communication
Silos and barriers reduced
More informed, faster, quality decision making
Reduced business risk
Better prioritisation

'The Course was fascinating! Such helpful feedback from peers as well as the coaches. Great to see 'behind the curtains' what others are doing. A rare opportunity to learn together.'

Anna Hoskins (Head of Technology, CAFOD)